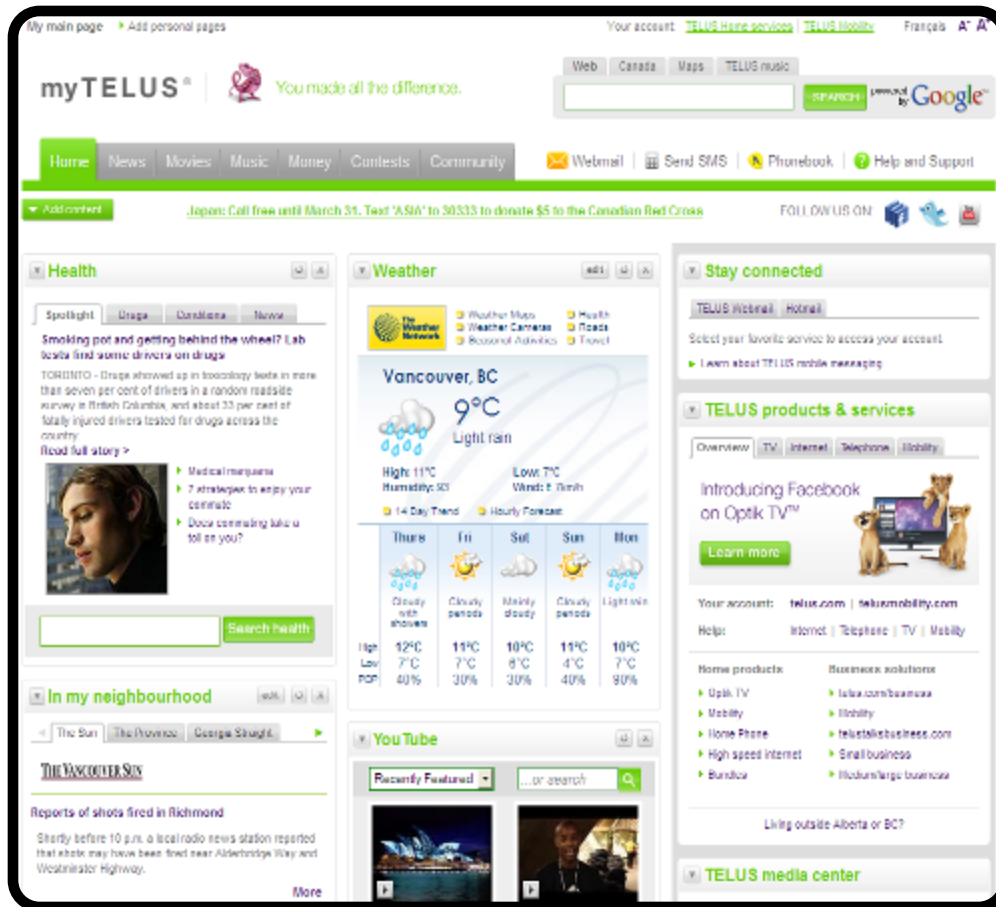


FAST FACTS

myTELUS®

Unique Visitors: 778,000

Page Views: 18 Million



Visitor Profile

	<u>%</u>	<u>Index</u>
GENDER		
Men	47%	96
Women	53%	104
AGE		
Under 18	11%	60
18-24	6%	63
25-34	14%	76
35-44	23%	126
45-54	17%	101
55+	30%	154
REGION		
BC	49%	365
Prairies	36%	202
Ontario	10%	27
Quebec	3%	13
Atlantic	2%	22

<http://www.mytelus.com>

POSTMEDIA INTEGRATED ADVERTISING

FAST FACTS

monTELUS^{MD}

Unique Visitors: 124,000

Page Views: 7 Million



Visitor Profile

	%	Index
GENDER		
Men	49%	98
Women	51%	102
AGE		
Under 18	15%	78
18-24	5%	52
25-34	25%	139
35-44	14%	75
45-54	27%	158
55+	15%	80
REGION		
BC	1%	8
Prairies	2%	9
Ontario	2%	6
Quebec	94%	391
Atlantic	2%	22

<http://www.montelus.com>

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